

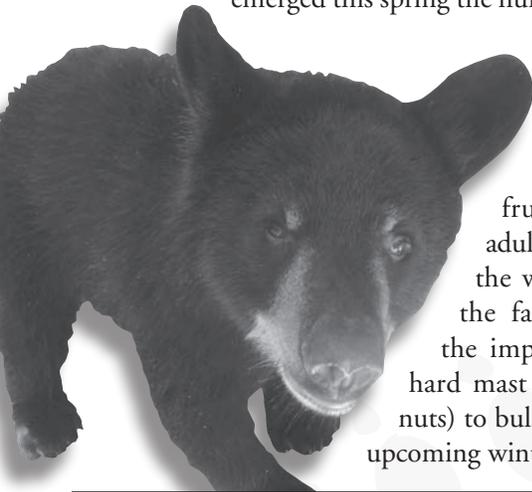
BEAR TRACKS

25 CUBS AND COUNTING!

ABR'S 2011 CUB SEASON BREAKS THE RECORD!

by Lisa Stewart

ABR currently has 25 orphaned cubs at its facility, which breaks our previous record of 23 set in 2009. Our wild bears are suffering a harsh year due to the lack of a natural food supply. Last fall, the natural food supply was abundant, so sows had large litters of cubs over the winter. When the bears emerged this spring the hunt for food began, but



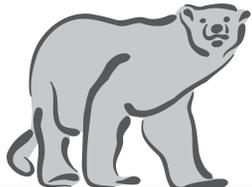
the summer months did not produce the much-needed soft mast (berries, cherries and summer fruits) to sustain the adult bears and provide for the weaning cubs. Now, the fall has not provided the important, protein-rich, hard mast (acorns and hickory nuts) to bulk up the bears for the upcoming winter months.



It's nearly standing-room-only at ABR, with 25 hungry cubs at our facility.

INSIDE BEAR TRACKS

25 CUBS AND COUNTING	1
INTRODUCING OUR NEW VOLUNTEER COORDINATOR, DAWN GILLIS.....	2
BLACKBERRY JAM AT TRILLIUM COVE.....	4
2011 BEAR NECESSITIES DINNER AND AUCTION A GREAT HELP TO ABR.....	5
FROM BEHIND THE LENS	6
ABR FACEBOOK TOUR	7
A GIRL'S WEEKEND WITH A TWIST—MOVIES AND COOKIES AND BEARS...OH MY.....	8



APPALACHIAN BEAR RESCUE
P.O. BOX 364
TOWNSEND, TN 37892

ABR has admitted many underweight cubs. Our last four admittances each weighed in the 12-15 pound range (much too small to survive the winter alone). We've also admitted many siblings—twins and triplets that sadly experienced the loss of their mothers but stuck close to each other until help arrived.

The wild bears are on the move and in places where they shouldn't be in their desperate search for food. The bears are suffering many encounters with traffic during their search. We have one cub that suffered a concussion when he was hit by a car and we've received reports of many more cubs that did not survive encounters with traffic.



(CONTINUED ON PAGE 3)

INTRODUCING OUR NEW VOLUNTEER COORDINATOR, DAWN GILLIS



Dawn is retired from the University of Southern Mississippi, where she was an instructor and therapist for the Counseling Psychology Department. Since retiring, she has been active as a volunteer for 10 years at the Forrest General Hospital and FGH cancer center. She created the Waiting For A Cure Foundation, a 501 (c)3 non-profit foundation for breast cancer patients and survivors in Southeast Mississippi and serves as Director.

Dawn created, designed and manages the nationally recognized, award-winning national Cookbook of the Year, 2007, breast cancer survivor cookbook, "The Pink Palate", which has to date, raised in excess of \$100,000.00 since its introduction

in October 2006, and the second edition cookbook, "Sweet Success," which was a top 10 finalist for cookbook of the year, 2009. She has also written several grants, with the funds being used for breast cancer patients and education.

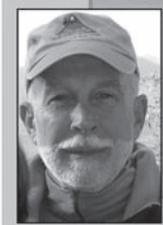
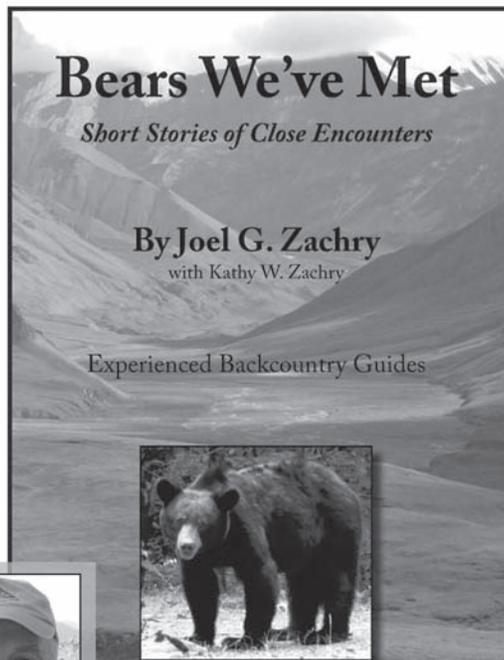
ABR is excited to welcome such a talented and creative individual into our ABR family. She has assumed the role of Volunteer Coordinator with great enthusiasm and has already recruited new volunteers to help with our education programs.

LOOKING FOR THE PERFECT HOLIDAY GIFT FOR A HUNGRY CUB?

amazon.com®

We always appreciate gift card donations and we've posted a wish list at Amazon.com.

Search for "Wish List for Appalachian Bear Rescue" to find many ways to help ABR.



Read of close encounters with Black and Brown Bears from Alaska to the Smoky Mountains to Yellowstone to Shenandoah to the Appalachian Trail and beyond!

Joel and Kathy Zachary travel extensively offering their books and knowledge about bears. Joel (a former ABR President) and Kathy joined us at the Bear Necessities event and people loved meeting them and hearing about their adventures! Their book, *Bears We've Met*, will make an excellent gift for the bear lovers on your list and proceeds benefit ABR!

Visit their website at www.bearswevemet.com to learn more about their work and their tour schedule.

PLEASE HELP! We want to be "Chubby Cubby"s, too!



Watch us grow on the ABR Blog & Facebook...and thank you!



25 CUBS

(CONTINUED FROM FRONT PAGE)



It takes a lot of food to grow healthy cubs.

ABR is having another record year with orphaned cubs and we're already preparing for next year when we expect to admit many depleted yearlings (as we experienced in 2010) as a result of this year's inadequate natural food supply.

Our cubs have settled into new family groups as they hone their skills and prepare for release back to their wild habitat. Many of our cubs will be released this fall, but a number will remain at ABR during the winter months to have extra time to recover and grow. The remaining cubs, along with any winter admittances, will be released in spring, 2012.



ABR maintains a realistic environment to help the cubs make an easy transition back to their natural world.



ABR wishes to thank all of its kind supporters for their generosity, helping to ensure the bears admitted to our facility receive the essentials needed in order for them to grow and thrive. We've had many successful campaigns launched through Facebook (www.facebook.com/AppalachianBearRescue) that gifted ABR with money, food and supplies for our cubs. We have also received natural foods in the form of fruits, nuts and berries from wonderful people who gathered items from their gardens and crops, and from school students who coordinated food collections as class projects. All of these efforts have helped the ABR cubs thrive during this difficult year.

We ask that all of our supporters help share ABR's mission by reminding others of the need to learn to coexist with our wild neighbors. The bears are facing dire situations so we must exercise respect and bear safety rules. We appreciate all of you for making sure ABR's mission of "giving bears a second chance" continues for many years to come!



Kate Marshall Graphics, award-winning videographer and producer of the "Season of the Bear" DVD educational series, offered a framed photograph of "Mother and Child" at the Bear Necessities' silent auction. The beautiful photograph is one of many exciting collectibles and treasures offered at www.Covebear.com.

Visit the informative website for an amazing education about nature and its many wonders. See the great items available for gift-giving or for treating yourself!



BLACKBERRY JAM AT TRILLIUM COVE

by Anne Allison and Kathy Sherrard

The Blackberry Jam on September 3rd was very successful, raising \$7500 for ABR! Thanks to the shops at Trillium Cove for planning this event to help us feed our ever-growing cub population. Visitors enjoyed music by The Dirty Dougs and Pistol Creek Catch of the Day; a Blackberry Cook-off by local chefs; a demonstration of solar power that included a Nissan Leaf all-electric car loaned by Twin City Nissan in Alcoa TN; bearproof dumpsters; a good-bad camping display; a variety of vendors offering their wares; numerous bear-themed, educational activities; and a wine tasting. Doreen Prakshot, In the Wild Gallery, Gatlinburg donated a painting to help us raise



funds. The Trillium Cove Shops and the vendors generously donated 10% of their sales that day. Thanks to all who made this a successful event!



2011 BEAR NECESSITIES DINNER AND AUCTION A GREAT HELP TO ABR

by Dana Dodd

Friday, November 4th was a very special day for ABR and our cubs. Our supporters from Townsend and beyond gathered in beautiful Townsend to share their generosity and friendship with our organization. The first Bear Necessities Dinner and Auction was held in Townsend at the Barn Event Center of the Smokies. For those of you who attended, thank you for your support. For those who couldn't make it to Townsend for the event, watch closely for a date and mark your calendars for next year!



The ABR Bear Necessities team worked for several months to prepare and plan for a big night. Invitations went out to our supporters in September. By the end of October, every seat in the house was taken! The cubs sold out the house! The staff from the Barn worked tirelessly to accommodate everyone and to provide a beautiful venue and delicious food for the evening.

The silent auction was a huge success. Our cubs needed help, and the entire community stepped up. Artists from all over the area generously donated their beautiful work to the cause. Local

businesses joined in to provide wonderful products and services as auction items. Our post office box was often filled with auction items from supporters



around the world. Our email boxes also filled with generous offers from those wishing to donate and help the cubs. When the bidding started, the ABR cubs had over 160 items to offer for the evening.

Our sponsors for the evening generously provided funding to make the evening possible. Smoky Mountain Outdoors presented a check for \$8,500 at the event. Local artist Lois Alexander generously provided beautiful artwork for our invitations, programs and signs. The Chocolate Bar in Townsend donated chocolate bears for each guest to take home and enjoy. We served BearBoat Wines and Black Bear Ale. These were provided by distributor Remy Cointreau USA and Smoky Mountain Brewery. Other sponsors are listed after this article. Search for these wonderful sponsors and support them in any way you can.

Our speakers for the evening did a wonderful job. You can see their presentations on our FaceBook page. Be sure to watch the Kim Delozier and Lisa Stewart video clips.



Final figures are not yet available, but we know that the cubs had their biggest night ever! We couldn't do it without all your support. We will soon choose a date and venue for our 2012 event. Look for the announcement and mark your calendars! We hope to see you in 2012!

With sincere thanks to our sponsors for the Bear Necessities Dinner & Auction

- Smoky Mountain Outdoors
- Rick and Dana Dodd
- InfoSystems, Inc.
- Jack and Judy McCormick
- Microtypes, LLC
- Jason and Wendy Butler
- School Care, Inc.
- ABT Molecular Imaging, Inc.
- Blackwood Insurance Associates
- KenJo Markets
- NAI Knoxville
- Mountain National Bank
- Tom and Bev Brosch
- Dorothy Avery

FROM BEHIND THE LENS



by Mike Stewart

It has been a whirlwind at ABR...a recordbreaking year to remember!! In March, Tennessee Wildlife Resources Agency (TWRA) granted permission to ABR to launch an extensive Facebook news page for the dedicated supporters of ABR since the facility is closed to the public

per state law. I was designated as the person to document the cubs' progress through pictures and video posted to the ABR Facebook page (a logical choice since I'm married to ABR's curator, Lisa, and live on site with her!). With the admittance of our first cub of the 2011 season, my cameras have not stopped!

I have had the privilege of documenting ABR's busiest and most successful year to date. From each cub admittance and fundraising event, I've had the cameras clicking and rolling...I hope you all have enjoyed the news in pictures so far this year!

I am also the administrator of ABR's Facebook page and I'm happy to report that we now have over 3,500 FB friends after starting with less than 200 in March...our friends are all over the world (in 19 countries!) I'm pleased to report the extraordinary success of the campaigns launched through Facebook, thanks to our generous supporters! This year, campaigns such as "Chubby Cubby" and "Mpowered" have yielded unprecedented funds for the care of the ABR cubs. Chubby Cubby was launched in August, and partnered with Townsend IGA, to help raise funds to care for a severely depleted cub named Somersault Sally. On average, it costs approximately \$3,000 to raise each cub admitted by ABR. The FB supporters raised that amount in one month for Sally and voted to continue the campaign (which is still running long past its original completion date of September 18th)...to date, the thousands of dollars raised by purchasing gift certificates at IGA and offering donations through the campaign have offset the costs of caring for many cubs.

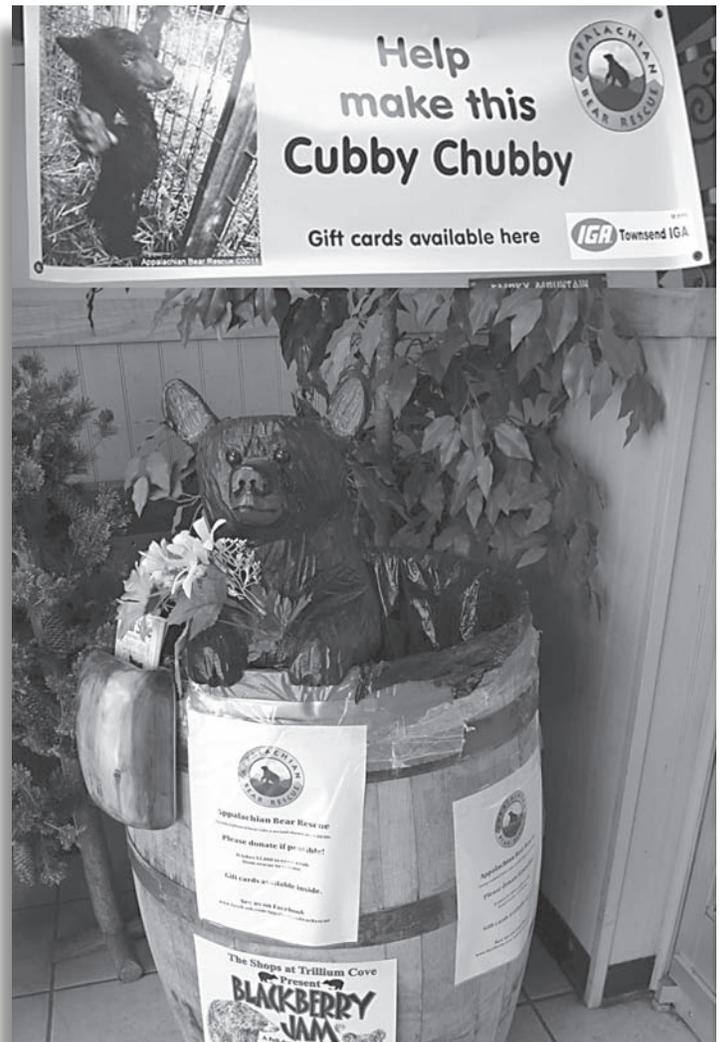
The Mpowered campaign is a voting process where our supporters keep ABR on a list of recipients for monthly funds...our supporters vote hundreds of times daily in order to keep ABR at the top of the list...we appreciate the support of ABR and our cubs!

The Amazon wish list is a way to offer gift items and gift cards to ABR for specific supplies or to save up for a major purchase. When I reported to our FB friends about immediate needs of equipment and supplies, they rushed to the Amazon wish list and started purchasing the much-needed items. Besides taking care of the ABR cubs, our supporters have gifted many items to make work/life easier for Lisa and me...thank you! For example, when Lisa received a new pruner and saw, I thought she'd never stop cutting tree limbs to stuff into cages for the cubs' comfort and play. She has never had an inventory of the most simple, yet most needed, tools. Then came more gifts like lights, batteries, tarps, tools, bear food supplements,

cleaning supplies, gloves, camera cards, printer ink, etc—even new workboots for Lisa. When our supporters learned that frequent electrical outages caused us to lose power and water (which makes cub care extremely difficult), they purchased a great generator and camp stove so that we could stay warm, have lights and the ability to warm formula and prepare food for the cubs and ourselves...again, THANK YOU!

My early videos were captured using a small Sony camera that took adequate still photos, but only mediocre video. Once the FB fans started watching the antics of our cubs at play and seeing their progress each week, they once again visited Amazon and gifted us with a fabulous HD video camera...now, I can provide hi-def video for our FB friends to enjoy.

I will strive to keep the reporting at a MAXIMUM so you can enjoy the experience of being a part of all of ABR's successes. ABR's mission is a huge success, thanks to all of YOU! Thank you for giving me the means to share ABR's work with you...
FROM BEHIND THE LENS!



Chubby Cubby, launched in August and partnered with Townsend IGA, has helped raise thousands of dollars to feed ABR's hungry cubs.



ABR FACEBOOK TOUR

by Ben Seven, loyal Facebook Friend

You're all here? Please, stay together! The last tour group is still missing. Relax, relax! That was a joke!

Ok, welcome! My name is Ben Seven, and I'm the ABR Facebook Troll. I live here, in the "Older posts" sub-basement, carefully filing old "comments," forgotten "likes," and dusty... oh, who am I kidding? I just throw everything on the floor! I bet you're wondering how I got this terrific job. Well, it started back in April with a Google search for "baby bears." A picture of a ball of fluff next to a yellow teddy bear popped up. I followed the link to the ABR Facebook page to check out that "ball of fluff" and that was it! I clicked the "like" button so hard my mouse still has a headache! That was another joke. You're a tough crowd!

Being the ABR Facebook Troll isn't as glamorous as it sounds; I don't get out much. But life here in the sub-basement is interesting because nothing is thrown away. Look at this. Just a sec, it's kind of dusty. There, that's better! This is one of the contests that Mike Stewart, ABR's "man-with-the-cam," posted: "Who lives farthest away from ABR?" In those days, I knew as much about Facebook as I did about bears: zilch! Mike's contest was my first clue that ABR friends knew no borders; they came from all over the world! Someone tell me why a little place in Tennessee would attract that kind of attention. Yes, you in the back. The baby bears! Right! There were only four then: HRH, Bobby, Sissy and Ham. Every picture of them, every video Mike posted, attracted more friends. Look at this photo: it's Bobby sticking out his tongue! That got lots of "LOLs!" And here's HRH on her Pac-Man blanket. Yeah, her eyes do look bad. ABR's Facebook friends worried about her, and cheered for her, together. She is so much better now.

Washroom? It's on your left; door marked "Delete Post." Ok, while we wait for her to come back, take a look at this photo. It's from July. A Facebook friend thought a generator would be a great gift, and in just a few days, we'd contributed enough to buy it. Together, we were able to do what we couldn't do alone. Oh, you're back. That was quick. No water in the washroom? I'll have a word with Winston, our plumber.

Look at the wall. I framed that item in July. It's ABR's first Mpowered certificate. Since Mpowered appeared, we've voted together to get cash for the cubs, and at no cost to us. Sweet deal! Yes, a question from the kid in the front; why do baby bears need money? Well, they don't, but food doesn't grow on trees. Ok, fine, it does, but only in the wild. Until the cubs are released, it's up to ABR friends to feed them. And boy, do we feed them! Look up, kid. See that skinny little bear on the banner? That's Sally, our cover-cub for the "Chubby Cubby" campaign. Now, look at this video; this is Sally today. She's plump and round! ABR's Facebook friends made that campaign a huge success by donating on-line to Townsend IGA. Oh, and the HD camera Mike used to film the video? It was a gift from ABR's friends. Yup, we sent Amazon gift cards, and together,

we bought it. Best gift ever! You can never see too many cubby videos.

Now, what's this? Oh, yeah, it's from June; the first cub-naming. ABR's Facebook friends emailed their submissions. That's how we named Daisy, Huck, and Violet. We've had a couple more "namings" since...what's that? Why do ABR friends bother naming the cubs? Well, we've learned...no, we've SEEN that every cub is an individual; by naming them, we honour that. Gee, kid, how would I know what their mothers called them? I guess bear names must be a scent, not a sound. Humans don't understand the language of smell, but we sure can speak it! Sometimes too loudly! Isn't that right, sir? Hey, just joking! No offense! Yeesh!

Today, there are 25 cubs. ABR's Facebook friends worried over every new arrival, welcomed them, and were grateful that ABR provided a second chance. I bet I can name all of them! Ok, Ham is our philosopher bear, HRH is a "woyal pwincess," or so she claims...why are you laughing? Do I think the cubs talk to me? Well, why wouldn't they? They're not snobs!

Watch out! The ceiling here sags! ABR has such an active Facebook page, with so many daily posts, I've had to shore up the foundations with peanut shells. Yeah, the cubbies love nuts! ABR friends send them from Nuts on Line. They even go out and gather acorns for them!

Now, where is it? Ah! Here it is! This is a video of Lisa Stewart, ABR's curator. She's giving us a tour of the wild enclosure. She's the only person who takes care of the cubs. Why? One day, the cubs will leave ABR, and will have to fend for themselves. Best they don't get used to humans. This was the first time I heard Lisa speak. Listen! You can tell just by the sound of her voice how much she cares for our little bears. Yeah, I did say "our" little bears. I think every ABR Facebook friend feels that way. For a little while, these cubs are ours.

There's a lot more down here, but The Troll Union, Local 102, says I'm scheduled for a twenty-minute break. I hope you've enjoyed your tour of ABR Facebook. We've built a real community over the last few months. When I joined, there were less than two hundred friends, and now there are more than thirty-five hundred. They're good people, helping orphaned cubs because...well, because it's the right thing to do.

Ok, to exit the sub-basement, keep to the right and scroll up. I hope you'll "share" your experience with your friends! That was a Facebook joke, get it? No? You're a tough crowd!



FOLLOW OUR CUBS' PROGRESS!

[www.facebook.com/
AppalachianBearRescue](http://www.facebook.com/AppalachianBearRescue)





A GIRL'S WEEKEND WITH A TWIST MOVIES AND COOKIES AND BEARS...OH MY!

By *Samantha Pollock*

I love a girl's weekend spent sleeping late, watching movies and baking cookies. My most recent trip with my mom and my Aunt was all that and even more....this trip had BEARS!!! We spent one afternoon having a picnic in Cade's Cove, and as we were driving we got to see a real, live bear! And, as a special twist to our weekend, my mom and I got to help out at the First Annual Blackberry Jam! What a success! There was live music, delicious food, educational and fun booths, and of course everything bears! Many local artists were there with booths showcasing their paintings, wood carvings, jewelry, stationery and lots of bear themed gifts. You could get your face painted or an airbrush tattoo. I worked at the kids' booth, helping kids play fun, educational games. There was bear knowledge bingo, a challenge to identify "good" and "bad" foods for bears, even a sniff test to see if a kids' sense of smell was as good as a bear's. Not only that, but you could sample some bear food for yourself and even find out what you would weigh if you were a cub! I learned a lot about how to keep bears safe and

the wonderful work being done to save orphaned cubs. Wow, those little guys sure do eat a lot.

There was plenty for the adults to do as well. You could be a taste-tester at the cook-off, sip a cold drink while listening to several different bands, learn how to set up a bear-safe camp site and browse all the booths and the adorable shops of Trilium Cove. And of course, throughout booths and stores you could donate to help the baby bears! Later that night, there was a wine tasting and dinner to raise even more money for the bears! All in all, it was a huge success, and my mom and I felt honored to help out. Let's just hope there is another Blackberry Jam next year to help make more Cubbies Chubby!



Samantha Pollock and her mom were a big help at this year's Blackberry Jam.

<http://shop.cafepress.com/appalachian-bear-rescue>



Unique Gifts!
Follow this QR code to
discover ABR-themed gift
items!

<http://www.nutsonline.com/gifts/nutforbirds>



DO Feed the Bears!
Follow this QR code to order
yummies for our cubbies'
tummies!

AppalachianBearRescue.org/donations.htm

We hope you enjoy this newsletter. Any donation, large or small, helps ABR to continue helping the orphaned bear cubs. Thank you so much for all your generous support.

NON-PROFIT ORG.
U.S. POSTAGE
PAID
KNOXVILLE, TN
PERMIT NO. 475

APPALACHIAN BEAR RESCUE
P.O. BOX 364
TOWNSEND, TN 37892

